

Media Specialist

- *The following people will utilize the Media Specialist rubric:*
Media Specialist

Domain 1: Planning and Preparation (Media Specialist)

Component	Unsatisfactory	Needs Improvement/Developing	Effective	Highly Effective
<i>Ia: Demonstrating knowledge of literature and current trends in library/media practice and information technology</i>	Library/media specialist demonstrates little or no knowledge literature and of current trends in practice and information technology.	Library/media specialist demonstrates limited knowledge of literature and current trends in practice and information technology.	Library/media specialist demonstrates thorough knowledge of literature and current trends in practice and information technology.	Drawing on extensive professional resources, library/media specialist demonstrates rich understanding of literature and current trends in information technology.
<i>Ib: Demonstrating knowledge of the school's program, and student information needs within that program.</i>	Library/media specialist demonstrates little or no knowledge of the school's content standards, and of students' needs for information skills within those standards.	Library/media specialist demonstrates basic knowledge of the school's content standards, and of students' needs for information skills within those standards.	Library/media specialist demonstrates thorough knowledge of the school's content standards, and of students' needs for information skills within those standards.	Library/media specialist takes a leadership role within the school and district to articulate the needs of students for information technology within the school's academic program.
<i>Ic: Establishing goals for the library/media program appropriate to the setting and the students served</i>	Library/media specialist has no clear goals for the media program, or they are inappropriate to either the situation or the age of the students.	Library/media specialist's goals for the media program are rudimentary, and are partially suitable to the situation and the age of the students.	Library/media specialist's goals for the media program are clear and appropriate to the situation in the school and to the age of the students.	Library/media specialist's goals for the media program are highly appropriate to the situation in the school and to the age of the students, and have been developed following consultations with students and colleagues.
<i>Id: Demonstrating knowledge of resources, both within and beyond the school and district, and access to such resources as inter-library loan</i>	Library/media specialist demonstrates little or no knowledge of resources available for students and teachers in the school, other schools in the district, and in the larger community to advance program goals.	Library/media specialist demonstrates basic knowledge of resources available for students and teachers in the school, other schools in the district, and in the larger community to advance program goals.	Library/media specialist is fully aware of resources available for students and teachers in the school, other schools in the district, and in the larger community to advance program goals.	Library/media specialist is fully aware of resources available for students and teachers and actively seeks out new resources from a wide range of sources to enrich the school's program.

<p><i>Ie: Planning the library/media program integrated with the overall school program (including schedule for individual classes and events such as book fairs, work in classrooms, time for locating resources)</i></p>	<p>Library/media program consists of a random collection of unrelated activities, lacking coherence or an overall structure.</p>	<p>Library/media specialist's plan has a guiding principle and includes a number of worthwhile activities, but some of them don't fit with the broader goals.</p>	<p>Library/media specialist's plan is well designed to support both teachers and students in their information needs.</p>	<p>Library/media specialist's plan is highly coherent, taking into account the competing demands of scheduled time in the library, consultative work with teachers, and work in maintaining and extending the collection, and has been developed following consultation with teachers.</p>
<p><i>If: Developing a plan to evaluate the library/media program.</i></p>	<p>Library/media specialist has no plan to evaluate the program, or resists suggestions that such an evaluation is important.</p>	<p>Library/media specialist has a rudimentary plan to evaluate the library/media program.</p>	<p>Library/media specialist's plan to evaluate the program is organized around clear goals and the collection of evidence to indicate the degree to which the goals have been met.</p>	<p>Library/media specialist's evaluation plan is highly sophisticated, with imaginative sources of evidence, and a clear path towards improving the program on an ongoing basis.</p>

Domain 2: The Learning Environment (Media Specialist)

Component	Unsatisfactory	Needs Improvement/Developing	Effective	Highly Effective
<i>2a: Creating an environment of respect and rapport</i>	Interactions, both between the library/media specialist and students and among students, are negative, inappropriate, or insensitive to students' cultural backgrounds, and characterized by sarcasm, put-downs, or conflict.	Interactions, both between the library/media specialist and among students, are generally appropriate and free from conflict but may be characterized by occasional displays of insensitivity or lack of responsiveness to cultural or developmental differences among students.	Interactions, between library/media specialist and students and among students are polite and respectful, reflecting general warmth and caring, and are appropriate to the cultural and developmental differences among groups of students.	Interactions among the library/media specialist and individual students are highly respectful, reflecting genuine warmth and caring and sensitivity to students' cultures and levels of development. Students themselves ensure high levels of civility among students in the library.
<i>2b: Establishing a culture for investigation and love of literature</i>	Library/media specialist conveys a sense that the work of seeking information and reading literature is not worth the time and energy required.	Library/media specialist goes through the motions of performing the work of the position, but without any real commitment to it.	Library/media specialist, in interactions with both students and colleagues, conveys a sense of the importance of information and reading literature.	Library/media specialist, in interactions with both students and colleagues, conveys a sense of the essential nature of information and reading literature. Students appear to have internalized these values.
<i>2c: Establishing and maintaining library procedures, including supervising library assistants</i>	Media center routines and procedures, e.g. for circulation of materials, working on computers, independent work are either nonexistent or inefficient, resulting in general confusion. Library assistants are confused as to their role.	Media center routines and procedures, e.g. for circulation of materials, working on computers, independent work have been established but function sporadically. Efforts to establish guidelines for library assistants are partially successful.	Media center routines and procedures, e.g. for circulation of materials, working on computers, independent work have been established and function smoothly. Library assistants are clear as to their role.	Media center routines and procedures, e.g. for circulation of materials, working on computers, independent work are seamless in their operation, with students assuming considerable responsibility for their smooth operation. Library assistants work independently, and contribute to the success of the media center.

<p><i>2d: Managing student behavior</i></p>	<p>There is no evidence that standards of conduct have been established, and there is little or no monitoring of student behavior. Response to student misbehavior is repressive, or disrespectful of student dignity.</p>	<p>It appears that the library/media specialist has made an effort to establish standards of conduct for students, tries to monitor student behavior and respond to student misbehavior, but these efforts are not always successful.</p>	<p>Standards of conduct appear to be clear to students, and the library/media specialist monitors student behavior against those standards. Library/media specialist response to student misbehavior is appropriate and respectful to students.</p>	<p>Standards of conduct are clear, with evidence of student participation in setting them. Library/media specialist's monitoring of student behavior is subtle and preventive, and response to student misbehavior is sensitive to individual student needs. Students take an active role in monitoring the standards of behavior.</p>
<p><i>2e: Organizing physical space – organized for smooth flow, adequate space for different activities, effective signage, attractive displays.</i></p>	<p>Library/media specialist makes poor use of the physical environment, resulting in poor traffic flow, confusing signage, and inadequate space devoted to work areas and computer use, and general confusion.</p>	<p>Library/media specialist's efforts to make use of the physical environment are uneven, resulting in occasional confusion.</p>	<p>Library/media specialist makes effective use of the physical environment, resulting in good traffic flow, clear signage, and adequate space devoted to work areas and computer use.</p>	<p>Library/media specialist makes highly effective use of the physical environment, resulting in clear signage, excellent traffic flow, and adequate space devoted to work areas and computer use. In addition, book displays are attractive and inviting.</p>

Domain 3: Delivery of Service (Media Specialist)

Component	Unsatisfactory	Needs Improvement/Developing	Effective	Highly Effective
<i>3a: Maintaining and extending the library collection in accordance with the school's needs, and within budget limitations, and including a periodic inventory, repairs, weeding out, etc.</i>	Library/media specialist fails to adhere to district or professional guidelines in selecting materials for the collection, and does not periodically purge the collection of outdated material. Collection is unbalanced among different areas.	Attempts by the library/media specialist to adhere to district or professional guidelines in selecting materials, to weeding the collection, and to establishing balance, are partially successful.	Library/media specialist adheres to district or professional guidelines in selecting materials for the collection, and periodically purges the collection of outdated material. Collection is balanced among different areas.	Library/media specialist selects materials for the collection thoughtfully, and in consultation with teaching colleagues, and periodically purges the collection of outdated material. Collection is balanced among different areas.
<i>3b: Collaborating with teachers in the design of instructional units and lessons</i>	Library/media specialist declines to collaborate with classroom teachers in the design of instructional lessons and units.	Library/media specialist collaborates with classroom teachers in the design of instructional lessons and units when specifically asked to do so.	Library/media specialist initiates collaboration with classroom teachers in the design of instructional lessons and units.	Library/media specialist initiates collaboration with classroom teachers in the design of instructional lessons and units, locating additional resources from sources outside the school.
<i>3c: Engaging students in enjoying literature and in learning information skills</i>	Students are not engaged in enjoying literature and in learning information skills due to poor design of activities, poor grouping strategies, or inappropriate materials.	Some students are engaged in enjoying literature and in learning information skills due to uneven design of activities, grouping strategies, or partially appropriate materials.	Students are engaged in enjoying literature and in learning information skills due to effective design of activities, grouping strategies, and appropriate materials.	Students are highly engaged in enjoying literature and in learning information skills and take initiative in ensuring the engagement of their peers.
<i>3d: Assisting students and teachers in the use of technology in the library/media center</i>	Library/media specialist declines to assist students and teachers in the use of technology in the library/media center.	Library/media specialist assists students and teachers in the use of technology in the library/media center when specifically asked to do so..	Library/media specialist initiates sessions to assist students and teachers in the use of technology in the library/media center.	Library/media specialist is proactive in initiating sessions to assist students and teachers in the use of technology in the library/media center.
<i>3e: Demonstrating flexibility and responsiveness</i>	Library/media specialist adheres to his or her plan, in spite of evidence of its inadequacy.	Library/media specialist makes modest changes in the library program when confronted with evidence of the need for change.	Library/media specialist makes revisions to the library program when it is needed.	Library/media specialist is continually seeking way to improve the media program, and makes changes as needed in response to student, parent, or teacher input.

Domain 4: Professional Responsibilities (Media Specialist)

Component	Unsatisfactory	Needs Improvement/Developing	Effective	Highly Effective
<i>4a: Reflecting on practice</i>	Library/media specialist does not reflect on practice, or the reflections are inaccurate or self-serving.	Library/media specialist's reflection on practice is moderately accurate and objective without citing specific examples, and with only global suggestions as to how it might be improved	Library/media specialist's reflection provides an accurate and objective description of practice, citing specific positive and negative characteristics. Library/media specialist makes some specific suggestions as to how the media program might be improved.	Library/media specialist's reflection is highly accurate and perceptive, citing specific examples. Library/media specialist draws on an extensive repertoire to suggest alternative strategies and their likely success.
<i>4b: Preparing and submitting reports and budgets</i>	Library/media specialist ignores teacher requests when preparing requisitions and budgets, or does not follow established procedures. Inventories and reports are routinely late.	Library/media specialist's efforts to prepare budgets are partially successful, responding sometimes to teacher requests and following procedures. Inventories and reports are sometimes submitted on time.	Library/media specialist honors teacher requests when preparing requisitions and budgets, and follows established procedures. Inventories and reports are submitted on time.	Library/media specialist anticipates teacher needs when preparing requisitions and budgets, follows established procedures, and suggests improvements to those procedures. Inventories and reports are submitted on time.
<i>4c: Communicating with the larger community</i>	Library/media specialist makes no effort to engage in outreach efforts to parents or the larger community.	Library/media specialist makes sporadic efforts to engage in outreach efforts to parents or the larger community.	Library/media specialist engages in outreach efforts to parents and the larger community.	Library/media specialist is proactive in reaching out to parents and establishing contacts with outside libraries, coordinating efforts for mutual benefit.
<i>4d: Participating in a professional community</i>	Library/media specialist's relationships with colleagues are negative or self-serving, and the specialist avoids being involved in school and district events and projects.	Library/media specialist's relationships with colleagues are cordial, and the specialist participates in school and district events and projects when specifically requested.	Library/media specialist participates actively in school and district events and projects, and maintains positive and productive relationships with colleagues.	Library/media specialist makes a substantial contribution to school and district events and projects, and assumes leadership with colleagues.

<i>4e: Engaging in professional development</i>	Library/media specialist does not participate in professional development activities, even when such activities are clearly needed for the enhancement of skill.	Library/media specialist participation in professional development activities is limited to those that are convenient or are required.	Library/media specialist seeks out opportunities for professional development based on an individual assessment of need.	Library/media specialist actively pursues professional development opportunities, and makes a substantial contribution to the profession through such activities as offering workshops to colleagues.
<i>4f: Showing professionalism, including integrity, advocacy, and maintaining confidentiality</i>	Library/media specialist displays dishonesty in interactions with colleagues, students, and the public, and violates copyright laws.	Library/media specialist is honest in interactions with colleagues, students, and the public, and respects copyright laws.	Library/media specialist displays high standards of honesty and integrity in interactions with colleagues, students, and the public, and adheres carefully to copyright laws.	Library/media specialist can be counted on to hold the highest standards of honesty and integrity and takes a leadership role with colleagues in ensuring there is no plagiarism or violation of copyright laws.

**A Framework for Teaching: Components of Professional Practice
(Media Specialist Placemat)**

<p>Domain 1: Planning and Preparation</p> <p>1a. Demonstrating knowledge of literature and current trends in library/media practice and information technology</p> <p>1b. Demonstrating knowledge of the school's program, and student information needs within that program.</p> <p>1c. Establishing goals for the library/media program appropriate to the setting and the students served</p> <p>1d. Demonstrating knowledge of resources, both within and beyond the school and district, and access to such resources as inter-library loan</p> <p>1e. Planning the library/media program integrated with the overall school program (including schedule for individual classes and events such as book fairs, work in classrooms, time for locating resources)</p> <p>1f. Developing a plan to evaluate the library/media program.</p>	<p>Domain 2: The Learning Environment</p> <p>2a. Creating an environment of respect and rapport</p> <p>2b. Establishing a culture for investigation and love of literature</p> <p>2c. Establishing and maintaining library procedures, including supervising library assistants</p> <p>2d. Managing student behavior</p> <p>2e. Organizing physical space – organized for smooth flow, adequate space for different activities, effective signage, attractive displays</p>
<p>Domain 4: Professional Responsibilities</p> <p>4a. Reflecting on practice</p> <p>4b. Preparing and submitting reports and budgets</p> <p>4c. Communicating with the larger community</p> <p>4d. Participating in a professional community</p> <p>4e. Engaging in professional development</p> <p>4f. Showing professionalism, including integrity, advocacy, and maintaining confidentiality</p>	<p>Domain 3: Delivery of Service</p> <p>3a. Maintaining and extending the library collection in accordance with the school's needs, and within budget limitations, and including a periodic inventory, repairs, weeding out, etc.</p> <p>3b. Collaborating with teachers in the design of instructional units and lessons</p> <p>3c. Engaging students in enjoying literature and in learning information skills</p> <p>3d. Assisting students and teachers in the use of technology in the library/media center</p> <p>3e. Demonstrating flexibility and responsiveness</p>